

Certificate in Data Analysis

Skills Bootcamp in Data Analysis

Skills Bootcamps are flexible courses of up to 16 weeks, giving people the opportunity to build up sector-specific skills and fast-track to an interview with a local employer.



Why Data Analysis?

Data analysis is used in business to help organisations make better business decisions. Whether it's market research, product research, positioning, customer reviews, sentiment analysis, or any other issue for which data exists, analysing data will provide insights that organisations need in order to make the right choices.

What Data Analysis can do for Businesses?

- Provide meaningful information backed by facts and not assumptions
- Improve operational performance through data insights
- Develop the competitive advantage
- Generate more leads and increase your network of businesses
- Improve customer experience and loyalty
- Help Solve Problems
- Grow revenue

Why train with LEAD?

- Free training for you or your business
- Tailored training solutions to meet your needs
- Minimal impact on your business with maximum returns
- Dynamic delivery model with on-going support
- Delivered by fully qualified Industry specialists for greater impact

Eligibility Criteria:

- Aged 19+
- Self employed
- Employed
- Based in the West Midlands

Delivery Method:

- Full time or Part time
- On-line training using real time collaborative tools
Workshops available in our innovation centres
- Duration: Up to 16 weeks, if required

Get in Touch:

07851870816

management@lead-ahead.co.uk

www.lead-ahead.co.uk

LEAD
Local Education And Development